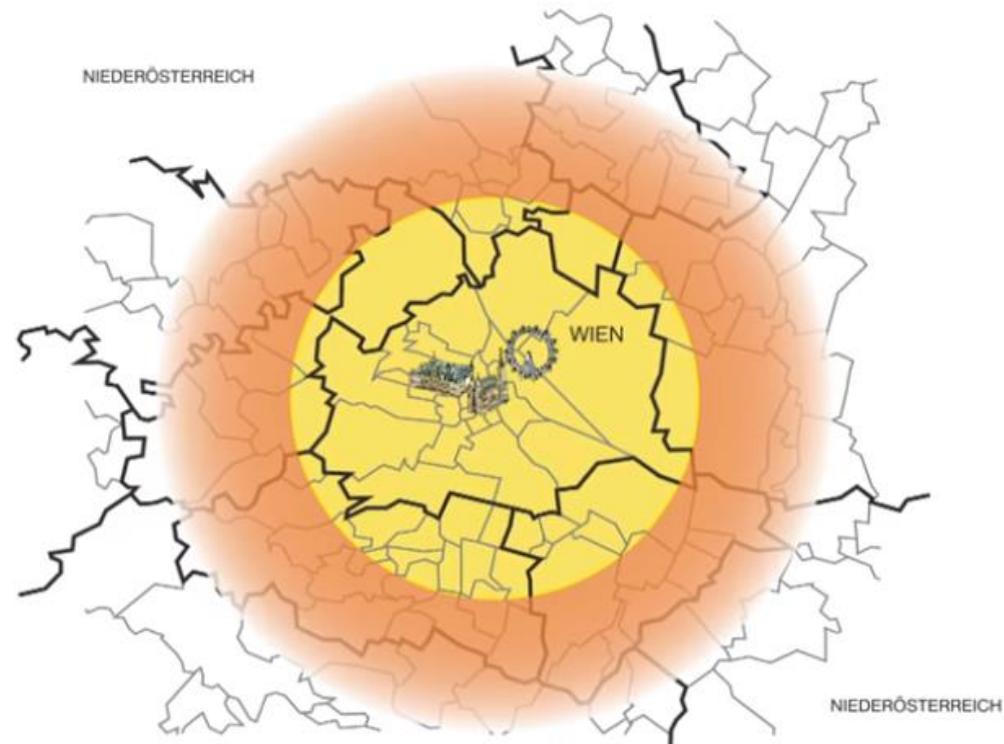


# Metropolitan Area Management Vienna - Lower Austria

What is SUM about?

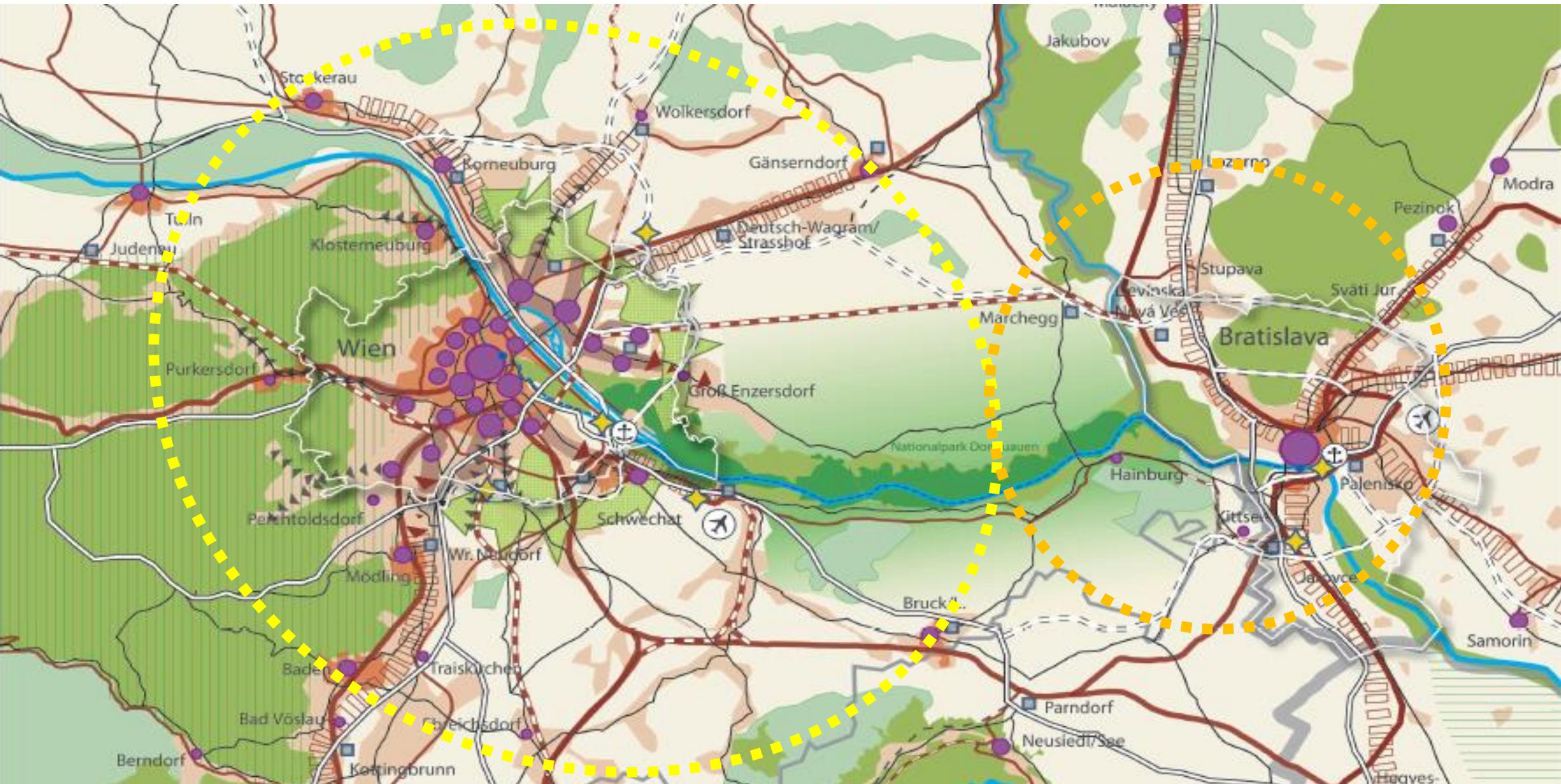


Renate Zuckerstätter-Semela

Under Pressure: Developing Viennislava (TU lecture, 2.5.19)

It is about

raising awareness to be sitting in  
one boat named „Urban Region“  
and rowing concerted.





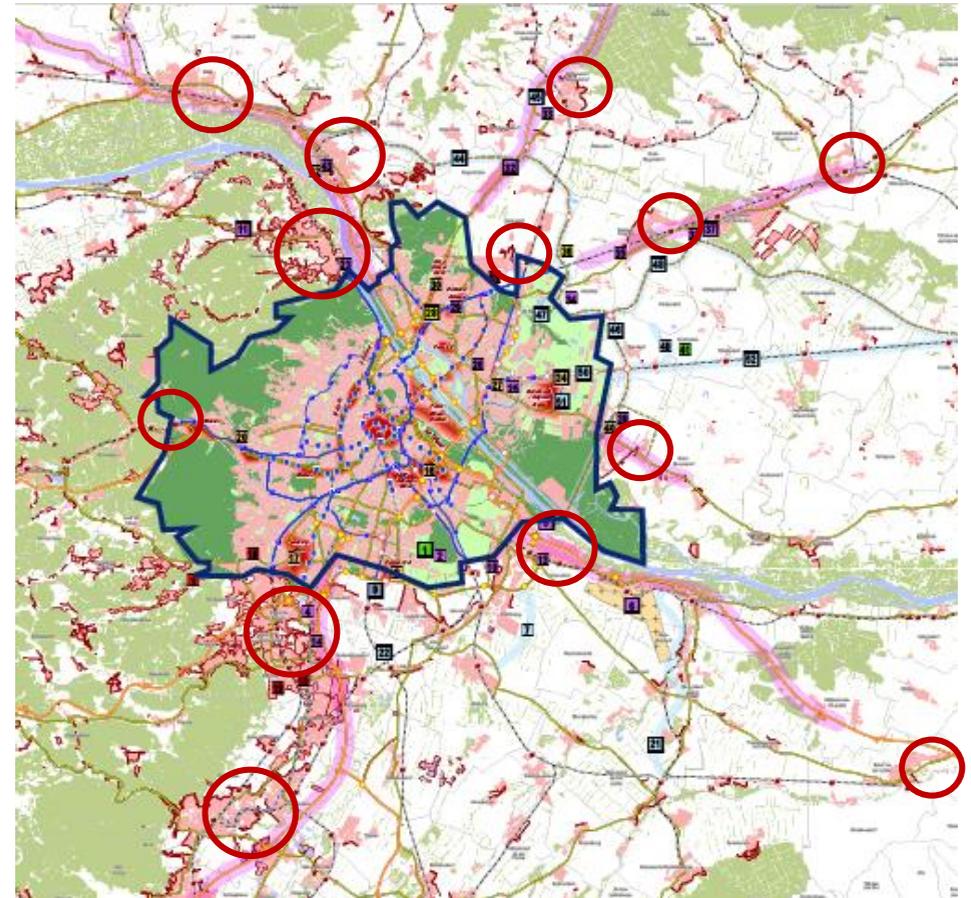


It is about

... tackling challenges by cooperation.

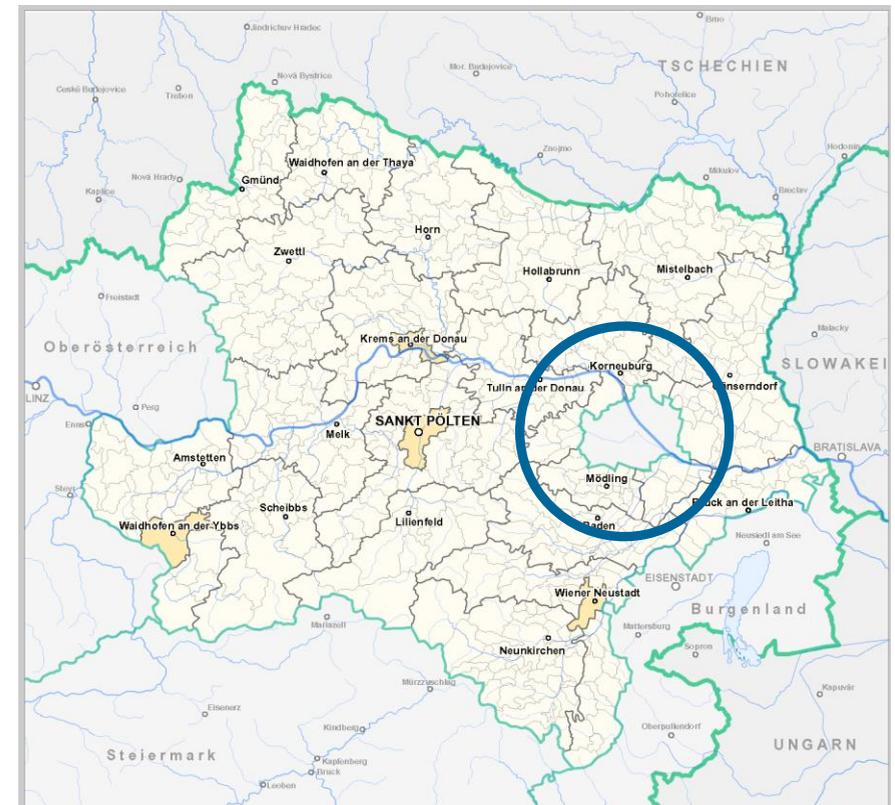
# urban region

- 2,7 m inhabitants, ongoing growth
- core city Vienna (1,8 m)
- 13 small towns (10 to 25 tsd), many small or tiny municipalities
- large areas of precious nature, forest and farmland
- radial structure, continuous settlement area along some axes



# territory

- 9 federal provinces („Länder“) of Austria
- Vienna is both: *Land* („city state“) and municipality. Completely surrounded by the *Land* Lower Austria.
- Lower Austria's part of the urban region consists of approx. 60 municipalities



# challenges



- highly functional integrated urban, peri-urban and rural areas
- territories and boundaries outlived the change of time
- rapid growth and high pressure of migration, settlement, traffic, costs, power efficiency ...
- challenges regarding housing market, decarbonisation, congestion, transport, urban sprawl, structural change in economy, logistics, provision of social infrastructure, sealing of soil, energy supply and nevertheless
  - maintenance of agriculture
  - landscape protection and development of green infrastructure
  - climate change adaption

# obstacles

- protection targets versus development goals
- sustainability versus unbounded consumption of resources
- highly complex political, administrative and financial structures
- diverse allocated resources (but always a lack of money)
- complex system of public finances
- exciting balance of political power
- „coopetition“ as the predominant relationship of municipalities

# requirements

- The context of people's daily life takes place without perceiving the internal frontiers.
- People expect the agglomeration as a whole to function properly.
- Investors appreciate an efficient „Vienna Region“. The agglomeration as a whole competes with other european or global metropolitan areas.

Anyway there is ...

- ... need for enhanced cooperation of stakeholders in the field of spatial development, green infrastructure, mobility and energy

It is about

... thinking, talking and acting across  
borders.

# institution



- Informal institution dedicated to better cooperation of the municipalities of the urban region
- Joint initiative of the provincial governments of Vienna and Lower Austria – founded 2006
- Financed by the City Administration of Vienna (MA 18) and the Office of the Provincial Government of Lower Austria (RU2)
- Members of the provincial governments in charge of spatial planning and regional development as „political heads“

# institution



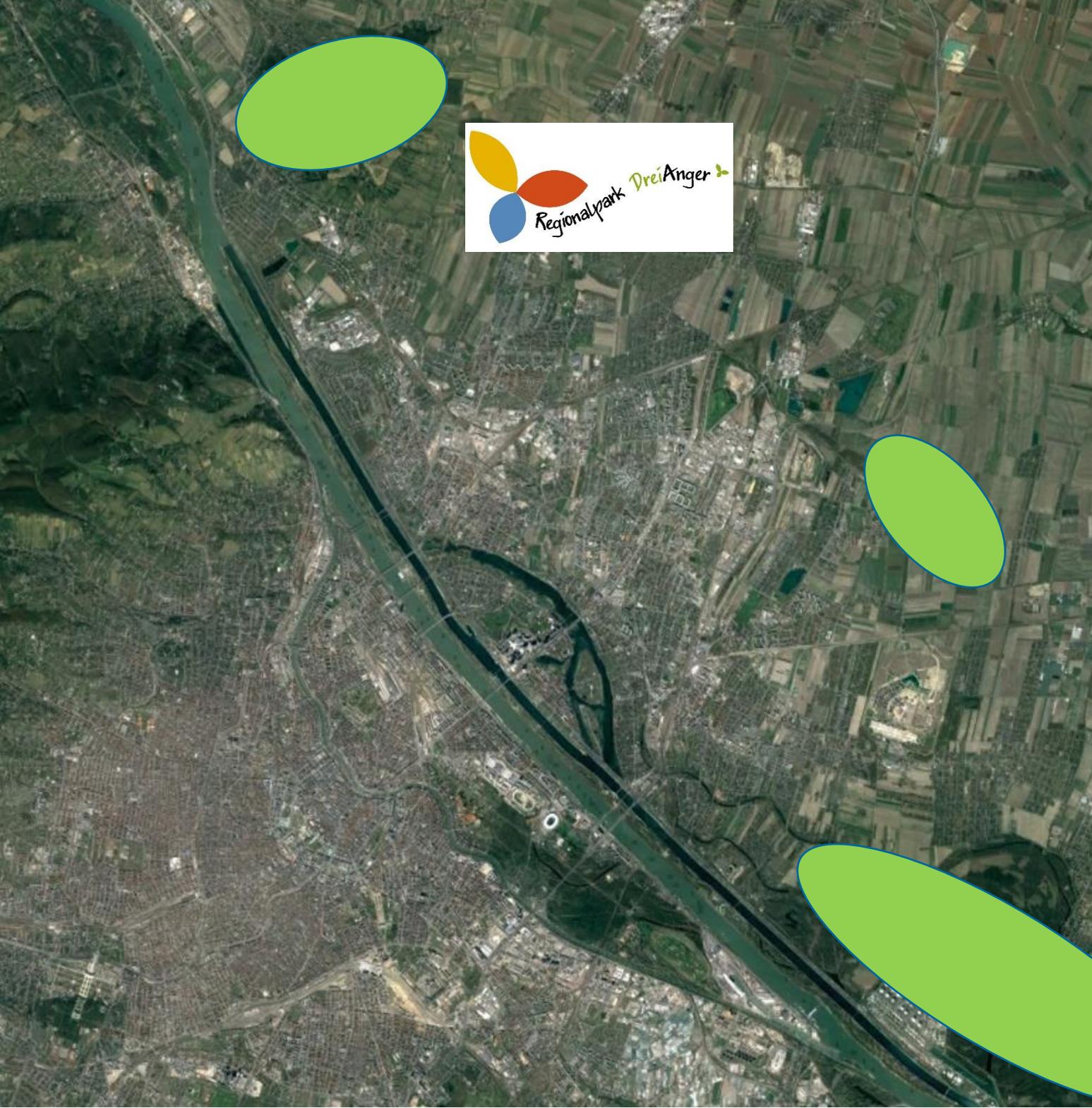
- SUM is a network of at least 300 stakeholders
- Steering committee (26 members) with administrative and political representatives of Vienna and Lower Austria, including deputies and mayors of municipalities
- Operational work is done by two managers
- Clear focus on spatial development issues

# tasks

## cooperation and intermediation



- SUM activates the cooperation of Lower Austrian municipalities with the City of Vienna and Viennese districts (for example „Regional Park DreiAnger“)
- SUM paves the way for intercommunal cooperation in the peri-urban area (for example „Business Cooperation Marchfeld“)
- SUM mediates controversial cross-border issues (for example „Watering NP Danube Wetlands (Lobau)“)



# tasks

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# Wirtschaftskooperation Marchfeld

Betriebsgrundstücke im Marchfeld

Kontakt: Stadtgemeinde Gänserndorf, Robert Lang, 02282 2651-16, [robert.lang@gaenserndorf.at](mailto:robert.lang@gaenserndorf.at)

Allgemeine Infos

Aktuelles

Kontakt

Regionsinfo

GEMEINDEN

Aderklaa

Deutsch-Wagram

Gänserndorf

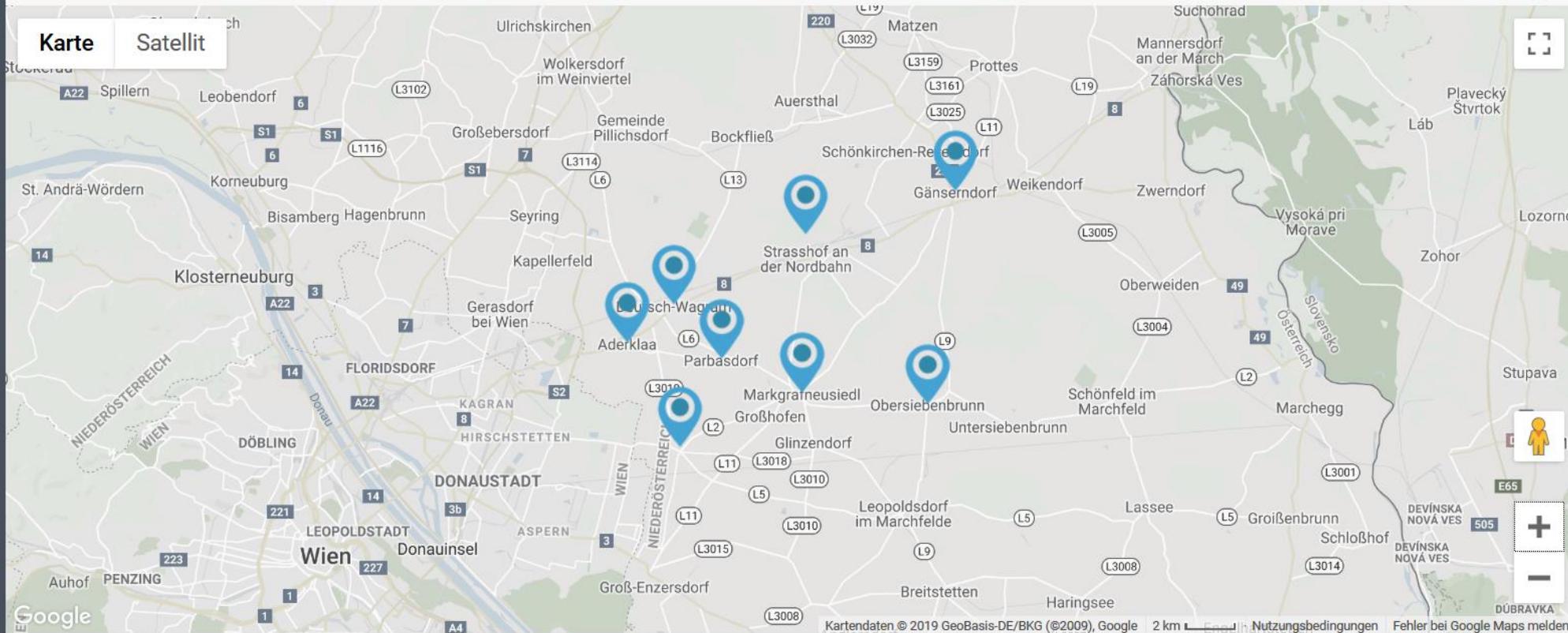
Markgrafneusiedl

Obersiebenbrunn

Parbasdorf

Raasdorf

Strasshof



## Teilnehmende Gemeinden



Aderklaa



Deutsch-Wagram



Gänserndorf



Markgrafneusiedl



Obersiebenbrunn



Parbasdorf



Raasdorf



Strasshof

# tasks



## transfer of knowledge and information

- SUM serves as a platform for information about topics of regional relevance and cooperates with universities.
- SUM organizes exchange of thoughts among stakeholders with a focus on establishing an all-inclusive vision of the urban region.
- SUM contributes to urban region issues at several processes (e.g. STEP 2025, Smart City Initiative Vienna, Regional Strategies in Lower Austria, Austria's Agenda of Urban).

# topical



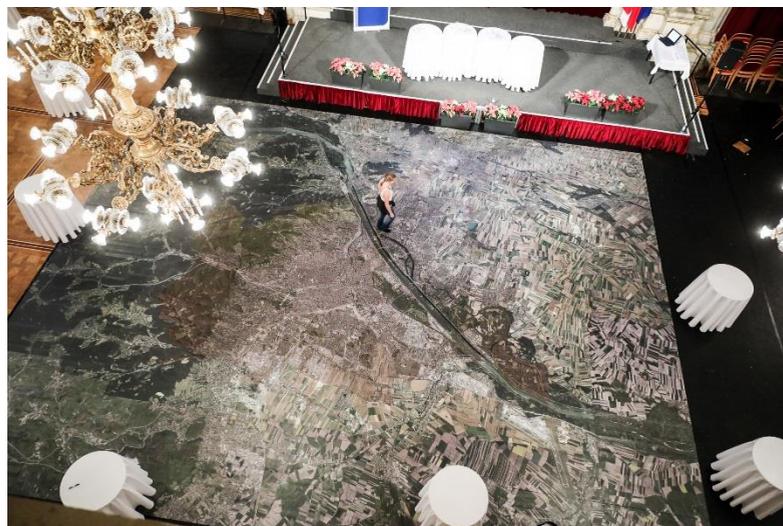
## Regional Masterplan Weinviertel Südost

- 34 municipalities and the Land Lower Austria are elaborating a common Masterplan for future spatial development
- project management: NÖ.Regional.GmbH, SUM supports „Marchfeld West“ and co-ordinates dialog with City of Vienna
- 03/2019 – 10/2020
- target: „Regional Land Use Regulation Act“

# formats of communication



- SUM-Conference for agenda setting (annual) 2019 „climate change adaption“
- SUM-Forum for burning issues (twice a year) e.g. land policy, transport
- SUM-Excursion for on-site visits (occasionally)
- Regional Plattformen (project oriented)
- bilateral talks and jour fixes with politicians and heads of administration departments (confidence building)





[www.stadt-umland.at](http://www.stadt-umland.at)